

ABOUT ME

During my time at the United States Air Force Academy, I gained extensive experience in diverse design disciplines, including print production, web development, social media campaigns, brand design, user interface, and advertising.

I excelled in creating comprehensive graphic solutions for large-scale events, often attended by thousands, addressing objectives such as marketing and event navigation.

As a graphic designer, I am confident in my skills and continually enhance my craft, particularly in UI/UX design and digital illustration.

Collaborating closely with cross-functional teams, including copywriters, marketing specialists, photographers, videographers, and strategic communications experts, I consistently upheld the Air Force Academy's brand identity and values.

I am eager to bring my creativity and experience to new projects and contribute to their success.

Visit my portfolio at rinBH.com

TECHNICAL SKILLS

- Adobe CC Software: Photoshop, Illustrator, InDesign, XD, Dreamweaver;
- Sketch, Figma, Procreate, Maya, Harmony;
- CMS such as WordPress;
- Prototyping in CSS/HTML, CSS Animations;
- Proficiency in Microsoft Office Suite, Windows and MacOS;

GENERAL SKILLS

- **Project Management:** Proficient in orchestrating multiple design projects with precision, meeting tight deadlines and ensuring efficient workflow.
- **Team Collaboration:** Adept at seamless teamwork with diverse professionals to achieve project objectives effectively.
- **Analytical Thinking:** Diligently analyze challenges to deliver high-quality design solutions.
- **Self-Sufficiency:** Independent and proactive, consistently delivering results on individual projects.
- **Time Management:** Exceptional time management skills for consistent on-time project delivery.
- **Creative Problem-Solving:** Demonstrated ability to creatively address design challenges, resulting in innovative and effective solutions.

WORK EXPERIENCE

JULY 2022 - PRESENT

GRAPHIC DESIGNER

Media Fusion at the United States Air Force Academy

- Spearhead a wide range of projects, including branding initiatives for various departments and programs, educational posters and instructional materials, web and print advertisements for Academy activities, as well as emblems, patches, and coins for military personnel and Academy units.
- Contribute to the design of indoor and outdoor signage, billboards, social media content, presentations, certificates, on-campus space and air museum interfaces, book covers, and numerous Air Force and Space Force Academy-wide campaigns.
- Provide creative services for events attended by esteemed individuals such as Air and Space Force generals, United States presidents, NASA astronauts, leading global university professors and students, and representatives from prominent companies such as Tesla, Boeing, SpaceX, Lockheed Martin, Northrop Grumman, and more.
- Played a pivotal role in designing all printed and digital materials for the National and Leadership Symposium (NCLS), a significant event hosting thousands of participants from over a hundred leading universities.
- Designed interfaces and graphics that enhanced the introduction, registration process, and overall experience for NCLS attendees, including website and mobile app designs, logos, branding materials, event advertising collateral, event decor, navigational aids, brochures, badges, YouTube and social media content, and event maps.

JANUARY 2022 - JUNE 2022

FREELANCE WEB AND GRAPHIC DESIGNER

Ten Minute Tech Comm Podcast Website

- Developed a WordPress child theme to design a user-centered podcast streaming website. Designed and implemented a custom logo, seamlessly integrating the client's brand into the website.

Institute of Humane Education Advertising Campaign

- Created a comprehensive print and digital advertising campaign to promote educational opportunities. Produced visually captivating graphics that effectively conveyed information about the opportunities in a clear and engaging manner.

EDUCATION

JULY 2018 - MAY 2022

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

University Of Alabama In Huntsville (UAH)

- Overall GPA: 3.9
- Minor in Mathematics and Art History
- Member of Women's Tennis Varsity Team with UAH Athletic Scholarship
- Worked as a Mathematics Teacher Assistant from August 2020 to December 2021.
- UAH Academic Merit Scholarship Recipient
- Winner of Advertising & Marketing Market Award in Graphic Design
- Winner in Illustration Category at the 2021 UAH Annual Juried Student Art Exhibition