

☎ 256.493.2039  
📍 Colorado Springs, Colorado  
✉ rinatabauzhanova@gmail.com  
🌐 rinbh.com



## ABOUT ME

---

As a graphic designer with over 2 years of experience, I handle projects that support large-scale events and marketing campaigns. I excel at organizing workflows for multiple tasks simultaneously, allowing me to utilize my design skills in the most efficient manner.

Working closely with cross-functional teams, I develop creative solutions that meet the unique needs of each customer and project.

I am committed to continuous learning to enhance my creative and technical abilities to deliver high-quality design products.

*Visit my portfolio at [rinbh.com](http://rinbh.com)*

## TOOLS

---

Adobe CC Software: Illustrator, Photoshop, InDesign, XD, Dreamweaver  
Figma, Sketch  
Procreate  
CMS such as WordPress  
CSS/HTML  
Trello  
Microsoft Office Suite  
Microsoft Windows and MacOS  
Generative AI Application

## DESIGN SKILLS

---

Social media graphics  
Powerpoint presentation templates  
Vector and raster illustrations  
Visual identity and logos  
Print production  
Large-format graphics  
Tables and infographics  
Data visualization  
Publication design  
Interactive content design  
Wireframing, prototyping, UX/UI design

## WORK EXPERIENCE

---

JULY 2022 – PRESENT

### Graphic Designer

#### *Media Fusion at the United States Air Force Academy*

- Created and implemented visual themes into various printed and digital products for major events such as the 2024 Graduation Ceremony and the National Character and Leadership Symposium.
- In collaboration with the Strategic Communications team, designed promotional materials to highlight the Academy's brand and values, presenting them to high-profile political, military, business, and academic figures.
- Worked on various educational projects to support the Academy's mission of educating future Air Force and Space Force officers, such as an interactive display for the space museum on campus.
- Took the initiative to optimize and standardize the design team's workflow. Developed a comprehensive manual that addresses archiving, printing, project tracking, and more.
- Provided comprehensive graphic design support for the Academy, including the creation of specialized design products such as patches or glass etchings.

## PROJECTS

---

### *Ten Minute Tech Comm Podcast Website*

- Created a WordPress child theme for a user-centered podcast streaming website. Created a custom logo and integrated the client's brand into the site.

### *Institute of Humane Education Advertising Campaign*

- Designed promotional materials for an educational campaign, ensuring that information about opportunities was clearly presented and aligned with the client's brand.

## EDUCATION

---

JULY 2018 – MAY 2022

### Bachelor Of Fine Arts In Graphic Design

#### *University Of Alabama In Huntsville (UAH)*

- Overall GPA: 3.9
- Minor in Mathematics and Art History
- Member of Women's Tennis Team with UAH Athletic Scholarship
- Mathematics Teacher Assistant from August 2020 to December 2021
- UAH Academic Merit Scholarship Recipient
- Winner of Advertising & Marketing Market Award in Graphic Design
- Illustration Category winner at the UAH Juried Student Art Exhibition