

ABOUT ME

As a graphic designer with 3 years of experience, I handle projects that support large-scale events and marketing campaigns. I excel at organizing workflows for multiple tasks simultaneously, allowing me to utilize my design skills in the most efficient manner. Working closely with cross-functional teams, I develop creative solutions that meet the unique needs of each customer and project. I am committed to continuous learning to enhance my creative and technical abilities to deliver high-quality design products.

Visit my portfolio at rinbh.com

WORK EXPERIENCE

JULY 2022 – PRESENT

Graphic Designer

Media Fusion at the United States Air Force Academy

- Develop visual identities for major events and campaigns, such as the Graduation Ceremony and the National Character and Leadership Symposium.
- Collaborate with the Strategic Communications team to design promotional materials displayed online and at key locations, including the Denver and Colorado Springs airports and Air Force football matches.
- Produce graphics for presentations and print materials used in leadership briefings, including those for Congress, the Department of Defense, and other high-ranking officials.
- Design graphics to enhance key campus locations and newly constructed buildings with products such as murals, posters, glass etchings, and flags.
- Work on social media graphics for holidays, event promotions, and information campaigns.
- Create educational materials such as textbooks, infographics, and interactive displays for the campus Space Museum.
- Coordinate the graphics team's workflow in order to efficiently manage multiple projects simultaneously, ensuring adherence to timelines, brand guidelines, and quality standards.

EDUCATION

JULY 2018 – MAY 2022

Bachelor Of Fine Arts In Graphic Design

University Of Alabama In Huntsville (UAH)

- Earned a 3.9 GPA with a minor in Mathematics and Art History; recipient of the UAH Academic Merit Scholarship.
- Competed as a member of the Women's Tennis Team on a UAH Athletic Scholarship and worked as a Mathematics Teaching Assistant (August 2020 – December 2021).
- Recognized for excellence in design, winning the Advertising & Marketing Market Award in Graphic Design and the Illustration Category Award at the UAH Juried Student Art Exhibition.

TOOLS

Adobe CC Software: Illustrator, Photoshop, InDesign, XD, Dreamweaver

Figma, Sketch, Procreate, CMS such as WordPress, CSS/HTML

Microsoft Office Suite, Microsoft Windows and MacOS