

ABOUT ME

As a graphic designer with over 4 years of experience, I have developed strong expertise in both print and digital media, refined through working on large-scale visual campaigns. Working closely with cross-functional teams, I develop creative solutions that meet the unique needs of each customer and project. I am committed to continuous learning to enhance my creative and technical abilities to deliver high-quality design products.

Visit my portfolio at rinbh.com

WORK EXPERIENCE

JULY 2022 – PRESENT

Graphic Designer

Media Fusion at the United States Air Force Academy

- Responsible for the design of all print and digital materials created by Academy's Communications Department.
- Develop visual identities for major campaigns and events to support the Academy's brand and values.
- Design social media graphics for holidays and event promotions.
- Create infographics, interactive displays, and illustrations to support the Academy's educational units.
- Coordinate the graphics team's workflow to efficiently manage multiple quick-turn projects simultaneously.
- Prepare final files for print production and digital display, ensuring correct specifications, resolution, and format.

EDUCATION

JULY 2018 – MAY 2022

Bachelor Of Fine Arts In Graphic Design

University Of Alabama In Huntsville (UAH)

- Earned a 3.9 GPA with a minor in Mathematics and Art History; recipient of the UAH Academic Merit Scholarship.
- Competed as a member of the Women's Tennis Team on a UAH Athletic Scholarship and worked as a Mathematics Teaching Assistant (August 2020 – December 2021).
- Recognized for excellence in design, winning the Advertising & Marketing Market Award in Graphic Design and the Illustration Category Award at the UAH Juried Student Art Exhibition.

TOOLS AND SKILLS

Adobe CC Software: Illustrator, Photoshop, InDesign, XD

Organization tools such as Trello

AI-based art tools

Microsoft Office Suite, Microsoft Windows and MacOS

CMS such as WordPress

Prototyping and UI design with Figma and Sketch

2D illustration with Procreate