

ABOUT ME

Graphic Designer with 5+ years of experience designing visual assets for large-scale events, educational programs, and public outreach initiatives across print and digital media. Experienced in branding, social media, presentation design, web graphics, and cross-functional collaboration. Passionate about transforming complex information into clear visuals.

WORK EXPERIENCE

JULY 2022 - PRESENT

Graphic Designer - Media Fusion at the United States Air Force Academy

- Design print and digital communication materials supporting public affairs campaigns and strategic communications for the United States Air Force Academy.
- Develop visual identities for major Academy events, maintaining consistent branding across campaign materials.
- Design presentation decks and visual materials for senior leadership engagements, including materials presented by the Academy Superintendent to Congress.
- Create digital content for social media and web platforms that supports Academy public outreach.
- Design infographics, illustrations, and interactive displays that communicate complex educational concepts.
- Lead the visual design of the National Character and Leadership Symposium, supporting the attendee experience from registration through the event.
- Coordinate graphics workflow across multiple quick-turn projects and improved team efficiency by standardizing production and archiving processes.
- Prepare production-ready artwork for print and digital distribution, ensuring correct specifications.

EDUCATION

JULY 2018 - MAY 2022

Bachelor Of Fine Arts In Graphic Design - University Of Alabama In Huntsville (UAH)

- Graduated with Mathematics minor and a 3.9/4.0 GPA
- Recipient of the UAH Academic Merit Scholarship and UAH Athletic Scholarship
- Winner of Emerging Woman Artist Award and Advertising & Marketing Award in Graphic Design

VOLUNTEER EXPERIENCE

- **10 Minute Tech Comm** - Designed a WordPress website to host a podcast featuring interviews with technical communication scholars.
- **Institute of Humane Education** - Created print and digital promotional materials encouraging educator participation in professional development programs.
- **Sussex County Land Trust** - Designed print materials communicating the organization's mission to preserve parks, preserves, and open spaces in Sussex County, New Jersey.

TECHNICAL SKILLS

- Adobe Illustrator, Photoshop, InDesign
- Figma, Sketch, Adobe XD
- Procreate
- HTML, CSS, JavaScript, WordPress (CMS)
- Microsoft Office